



## Media Kit

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## Process

- Discover, Measure & Define current strategies and processes
- Scope project stages and timeline  
Design the supporting architecture
- Implement the portal in a test environment
- Quality Assurance testing
- Go Live
- Measure Success
- Re-evaluate and adjust processes
- Remove redundancies
- Integrate with other systems

## Solutions

- Consumer Portals
- Corporate Portals
- Dealer/Partner/Supplier Management
- Onboarding Certification
- Online Order Fulfillment
- Claims Management
- Trade Show Solutions

## Products

- Fusion Business Process Automation
- Fusion Dashboards, Business Intelligence & Analytics
- Fusion e-Commerce Fulfillment
- Fusion Content management System

## Services

- Website Development
- Custom Web Applications
- Business Process Management
- Online Marketing

## Plasma Computing Group Inc Company Profile

Plasma Computing Group provides business process management solutions, custom web application services, eStorefronts and other interactive web-based offerings to organizations around the globe. Over the past 6 years we have helped small and large customer achieve their business objectives in a multitude of ways.

- Develop, deploy and host highly customizable dynamic workflow and business process management solutions
- Build and implement custom applications and dashboards
- Help clients realize the potential of selling to a larger audience by designing, implementing and hosting e-Storefronts
- Design, manage and host corporate websites, portals
- Provide other Marketing Services including:
  - Branding, Graphic Design and Search Engine Optimization (SEO)
  - GUI interfaces, Testing and Flash animation
  - Collateral and Multimedia presentations
  - Podcasts

### Company Profile

**Company Name:** Plasma Computing Group

**Year Founded:** 2003

**Locations:** Dallas, Texas, USA  
Malmo, Sweden,  
Noida, India

**Website:** PlasmaComp.com

**Subsidiaries:** PlasmaInteractive.net

**Number of Employees:** 75

**Industries Served:** Distribution, financial services, healthcare, hospitality, insurance, manufacturing, media/entertainment, retail, technology and telecommunications

**Clients Include:** AT&T, Telelogic, IBM, Nuconsteel, Raytheon, Panasonic, Honeywell, Trademark Property Company, Wells Fargo, Alliance Telecom, Animal Crackers, Fast Signs, Lockheed Martin, National Access Group, Sysorex, Union Bank of California and United Leather

**Services Include:** Web Design Development, Custom Web Applications, Business Process Management and Online Marketing

**Technology Used:** Microsoft platforms, Enterprise Java, Databases, Web Technologies and UML & XMI

**Products:** Fusion Business Process Automation, Fusion Dashboards, Business Intelligence & Analytics, Fusion e-Commerce Fulfillment & Fusion Content Management System

## **Mission Statement:**

The mission of Plasma Computing Group is to develop elegant and affordable web solutions that enable small to large businesses to establish online visibility, increase sales, and improve productivity. We endeavor to create web sites and custom software solutions that satisfy the needs of our customers. It is our goal to always place our client's satisfaction first and to provide creative solutions.

## **Why choose us:**

We distinguish ourselves as a firm that is capable of providing world-class web and website design services as well as custom software development services across industry characteristics. From concept and application development to post implementation support and services, Plasma works tirelessly for its clients to ensure that each application generates the maximum return on investment and solid business advantages.

So what sets us apart from the rest?

- Time to Market
- ROI
- Quality
- Visibility
- Accountability
- Vertical Experience
- Knowledge Retention